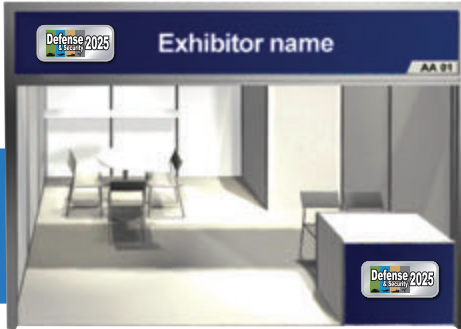


EXHIBITION RATES



Indoor Raw Space Package (min. 24 Sq.m.)

720 USD / Sq.m.



Indoor Shell Scheme Package (min. 12 Sq.m.)

820 USD / Sq.m.

Please be advised : Participation rates are subject to 7% VAT.

Note : The organizer retains the right to adjust the participation rate in case of a significant change in the exchange rate between the Thai Baht and US Dollar.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Positioning your company as a sponsor for Defense & Security 2025 guarantees prestige, recognition and respect from the audience. Diverse pre-event, onsite, and online packages are at your disposal. These packages, limited in availability, can be customized exclusively to align with your specific objectives. Sponsorships are allocated on a first-come, first-served basis.

THE VENUE

Defense & Security 2025 will be held at IMPACT Convention and Exhibition Center. IMPACT has easy access to the expressway system and is convenient for reaching anywhere in Bangkok. The venue is only 30 minutes from central Bangkok and 45 minutes from Suvarnabhumi Airport. It is located next to the Armed Forces Supreme Command Headquarters - the perfect venue for Defense & Security.



WORLDWIDE SALES AGENTS

For further information and booking, please contact our worldwide sales agent offices :

AUSTRIA, BELGIUM, BOSNIA, BULGARIA, CROATIA, CZECH REPUBLIC, DENMARK, FINLAND, GREECE, HUNGARY, LUXEMBURG, MACEDONIA, NORWAY, POLAND, ROMANIA, SERBIA & MONTENEGRO, SLOVAKIA, SLOVENIA, SWEDEN, THE BALTIC STATES (ESTONIA, LATVIA, AND LITHUANIA), U.A.E.

Contact : Mr. Stephen Orr
T : +49 228 6583 105
E : orr@mpgbonn.de

JAPAN CRISIS INTELLIGENCE CO., LTD.

Contact : Ms. Miku Takahashi
T : +81 3 5926 4783
E : m-takahashi@crisis-int.co.jp
W : www.crisis-int.com

Korea CAYEONMESSE Inc

Contact : Mr. Heon (Jacob) Rhee
T : +82-2-3421-1325 :
+82-10-3234-6554
E : jacob@cayeon.kr

FRANCE COGES SAS

Contact : Mr. Louis-Marie LE BEON
T : +33 (0) 1 44 14 58 04
M : +33 6 86 63 25 29
E : L-M.lebeon@cogesevents.com

GERMANY PEXPO SERVICES

Contact : Mr. Peter Eikmeier
T : +49 89 2035 3492
E : peter.eikmeier@pexposervices.de
W : www.pexposervices.de

CHINA NORTH INTERNATIONAL EXHIBITION CO., LTD.

Contact : Mr. Ryan Zhang
T : +86 10 835 39632
E : ryan@northexpo.com.cn
W : www.northexpo.com.cn

INDIA POTENTIAL EXHIBITIONS & MEDIA MARKETING

Contact : Mr. Vishal Mehta
T : +91 99 999 85 425
E : vishmeh@gmail.com

ITALY EDICONSLT INTERNAZIONALE S.R.L.

Contact : Ms. Ida De Mari
T : +39 010 583 684
E : fiere@ediconsult.com

USA KALLMAN WORLDWIDE, INC.

Contact : Mr. Brian Keller
T : +1 201 251 2600
E : Briank@kallman.com
W : www.kallman.com

SPAIN FAIRS & EXHIBITIONS

Contact : Mr. Antonio Terol GARCIA
M : +34 620 92 66 03
E : antonio@terolgarcia.e.telefonica.net



MINISTRY OF DEFENCE
THAILAND

**10-13 November
2025**

IMPACT , Muang Thong Thani, THAILAND

Tri-Service Asian Defense & Security Exhibition,
Conference and Networking Event



asiandefense.com

✉ info@asiandefense.com

f Defense and Security 2025

in Defense Security Thailand

ORGANISER



GML

DEFENSE & SECURITY 2023



SEIZING OPPORTUNITIES IN THAILAND'S DEFENCE SECTOR



The military and security forces within ASEAN are presently in the midst of a modernization process. Over the last two decades, ASEAN has distinguished itself as one of the globe's swiftly growing regions in terms of both military spending and market expansion. In response to economic growth, many ASEAN nations have chosen to recommence and elevate their military expenditures.

These countries are currently immersed in active participation in procurement programs aimed at augmenting the capabilities of their armed forces. The noticeable upswing in military modernization endeavors, particularly among developing nations, emerges as a noteworthy trend propelling heightened military spending in the region.

For Thailand, the 2023 defence budget amounts to \$4.5 billion, with an anticipated Compound Annual Growth Rate (CAGR) surpassing 5% between 2024 and 2028. The focus of the acquisition budget is primarily on expansion. Thailand's National Security Strategy centers on safeguarding the nation, fortifying the armed forces, ensuring combat readiness, mitigating regional arms competition within ASEAN countries, and modernizing the nation's armed forces.



The Thai defence sector prioritizes technology transfer, defence modernization, and the promotion of the local defence industry. The country's Eastern Economic Corridor (EEC) initiative, inclusive of the establishment of the Defense Industrial Zone (DFIZ), aims to foster self-sufficiency. Within the DFIZ, infrastructure for defense equipment is developed through public-private partnerships involving the Thai government, local entities, and foreign companies.

Investments by the Thai military encompass helicopters, fighter jets, frigates, armored vehicles, utility vehicles, high-tech electronic devices, cybersecurity equipment, telecommunication systems, anti-terrorism gear, and natural disaster management systems. A notable growth area involves unmanned vehicles designed for military applications, presenting opportunities for sales and collaborative development in unmanned platforms for air, land, and sea applications.

Defense & Security 2025

Power of Partnership

DEFENSE AND SECURITY 2025 : A CONFLUENCE OF DEFENSE AND SECURITY GLOBAL ALLIANCES

Forging Alliances for Defense & Security Excellence: Join us at Defense & Security 2025, the 12th edition of ASEAN's leading tri-service defence and internal security event, set to take place biennially in Bangkok, Thailand. The show's longstanding commitment to 'The Power of Partnership' has been a cornerstone of our success, fostering collaborations at every level. With a rich history of affiliations with multinational corporations and manufacturers in the defence and internal security sectors, our event serves as a pivotal platform for exhibitors to connect, share knowledge, conduct business, and establish enduring partnerships. DEFENSE & SECURITY 2025 promises to be the ultimate business hub and central meeting point for cultivating relationships between defence and security manufacturers and industry professionals worldwide, rooted in mutual understanding, trust, and the specific needs of the Armed Forces in the region, together with affiliated government agencies.



2025 HIGHLIGHTS :



Endorsement from the Thai Ministry of Defence and the Royal Thai Armed Forces.



Presence of 350 delegates and key decision-makers from 35 countries, including ministers of defence and chiefs of the armed forces.



A two-decade track record as a trusted ASEAN business platform for manufacturers.



International recognition for providing an exceptional business and networking platform.



Participation of 580 exhibit companies, featuring 28 major national pavilions.



Offering more than 20 major international seminars, conferences, presentations, and demonstrations led by the world's foremost experts and companies.

GUIDED BY FIVE CORE CONCEPTS :



Static Display :

Exhibitors have the platform to showcase a diverse range of defence and security equipment.



Technical Presentations and Special Seminars :

Attendees, primarily invited by the Thai Ministry of Defence, engage with pertinent topics carefully selected by the organizing committee.



Live Demonstrations :

Conducted under the supervision of the Thai Ministry of Defence, these demonstrations feature participants invited by either the Ministry or exhibiting companies.



Networking Opportunities :

Various networking activities, including the Opening Ceremony, Executive Luncheon, Official Luncheon, Networking Reception, VIP Tours, Government-to-Government (G2G), and Business-to-Government (B2G) meetings.

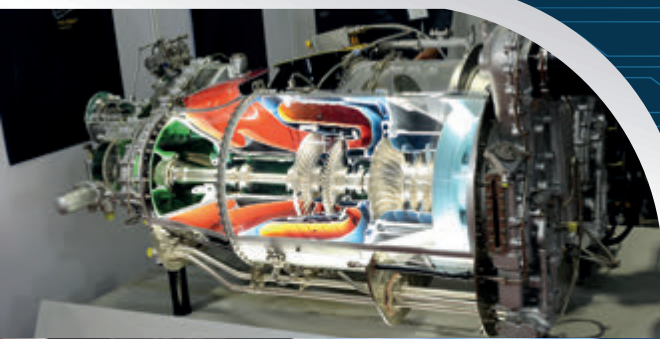


Business Matching :

Facilitating connections between defense manufacturers and high-quality part makers, fostering potential subcontracting and partnership opportunities.

Defense and Security 2025 stands out as the most rapidly evolving and dynamic defense and security event in ASEAN.

EXHIBITING IS NOT MERELY A CHOICE; IT'S A STRATEGIC NECESSITY!

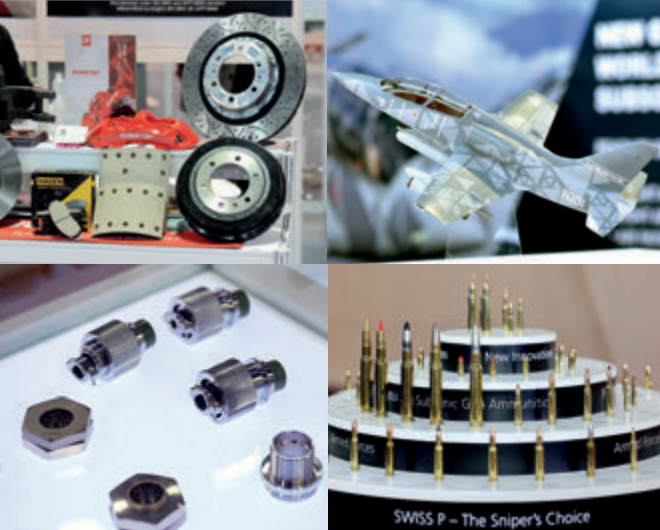


UNLOCKING OPPORTUNITIES FOR SUBCONTRACTORS IN THE DEFENCE INDUSTRY



Defense & Security is fully committed to nurturing the local defence industry. With the Defence Subcontracting Pavilion at the show, each edition has attracted key buyers and potential partners. Renowned part makers showcased top-quality industrial parts and components, leading to a highly successful business matching program during the event. Feedback from both part makers and defense manufacturers who participated in the program at the previous show was overwhelmingly positive.

Thailand has long been recognized as one of the world's premier subcontracting hubs, distinguished for manufacturing sophisticated, high-quality industrial parts and components. Defense & Security 2025 is poised to serve as a pivotal business linkage platform, connecting buyers and part makers eager to expand their footprint in the defence industry. The event takes pride in being a major catalyst in propelling the development of the Thai defence industry forward.



ADVANCING THE FUTURE : DRONES, CYBERSECURITY, SPACE WARFARE TECH

The military has historically played a pivotal role in propelling technological innovation, and the ever-accelerating pace of technological advancements is now shaping the landscape of the defence and security industry. Cutting-edge technologies and innovations like drones, cybersecurity, and space warfare are pushing the boundaries of physics and expanding the limits of technological achievements. To a certain extent, these technologies are relatively novel to the region. Defense & Security 2025 will showcase and emphasize these revolutionary technologies during the show.



EXPERT INSIGHTS, Regional Seminars, and Conferences

Simultaneously with Defense & Security 2025, a series of enriching presentations, seminars, and conferences will unfold. Guests, specially invited by the Thai Ministry of Defence, have the opportunity to explore diverse departments within the Thai Armed Forces. Exhibitors are encouraged to present their products to a discerning and influential audience.

International conferences, hosted by experts worldwide, will comprehensively delve into ASEAN Defence Industry Collaboration, Cybersecurity Challenges, Disaster Management, Space Warfare, and the latest trends in defence and security technology. For additional information, kindly get in touch with our representative.



POST-SHOW HIGHLIGHTS :

SUCCESSFUL OPPORTUNITIES FOR PARTNERSHIPS

Defense & Security 2023 effectively provided exceptional opportunities for participants to network, share knowledge, conduct business, and establish long-term associations at various levels. Some of the networking opportunities included VIP tours of the exhibition, government-to-government (G2G) and government-to-business (G2B) meetings with exhibitors, business networking functions, technical presentations, seminars, and more!



11th Edition : 565 exhibitors from 40 countries, featuring 25 national pavilions.



582

Business Matching Pairings :
Facilitating Connections for Mutual Benefit



282

Delegations :
Welcomed dignitaries from around the globe.



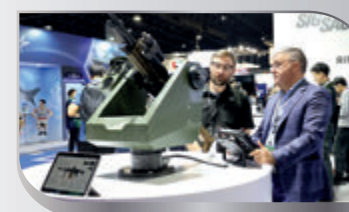
23,573 participants from



63 countries :
a truly international gathering.

The feedback from official delegations, exhibitors, and trade visitors was overwhelmingly positive. The exhibitor survey revealed high satisfaction levels, with the majority expressing their intent to participate again in 2025, aiming for larger exhibition spaces.

TOP 3 ACHIEVED EXHIBITOR OBJECTIVES :



Brand Building :
Successfully enhanced brand visibility and recognition.



Launch New Products :
Effectively introduced and showcased new products to the audience.



Establish New Contacts with Buyers / Decision Makers :
Formed valuable connections with potential buyers and decision-makers in the industry.

EXHIBITOR PROFILES

Defense & Security 2025 is set to showcase an extensive array of defence and internal security equipment, encompassing weapons systems, firearms, missiles, tanks, UAVs, transport vehicles, vessels, satellites, and telecommunications. The exhibition will also highlight a diverse range of electronic defence technology, including fire control systems, launchers, and various crucial military systems, both in hardware and software formats. Additionally, the event will feature presentations on space warfare and cybersecurity, as well as products and services related to rescue and disaster management. The Internal Security segment will spotlight a broad spectrum of security products, such as CCTV, intruder alarms, access and electronic security systems, handguns, body armor, riot control equipment, protective gloves, night-vision technology, communication jamming devices, and other cutting-edge offerings from leading manufacturers.

VISITOR PROFILES

Defense & Security 2025 caters exclusively to professionals, ensuring a restricted event for a discerning audience. The exhibition is accessible to international military personnel, with a targeted focus on high-ranking officials from the Army, Navy, and Air Force of diverse Asian countries. Invitations are also extended to Chiefs of Police, Customs, the Coast Guard, the Ministry of Interior, and representatives from other government and private security organizations.



OFFICIAL DELEGATIONS AT DEFENSE & SECURITY 2023

D&S 2023 Official Delegation from Thailand led by :

H.E. Mr. Sutin Klungsang
Gen. Nattapon Nakpanich
Gen. Somsak Roongsita
ACM Suraphon Phutthamon
Gen. M.L. Supreedee Prawit
Gen. Sanitchanog Sangkachantra
ACM Tanasak Metananta
Gen. Thanasak Chuen-im
Gen. Thanaphat Niyakul
Adm. Suppapat Yutthawong
Gen. Songwit Noonpackdee
ACM Chanon Mungthanya
Gen. Domsak Kamsaisang
Adm. Pokkrong Monthatpalin
Gen. Thitichai Thienthong
ACM Chakorn Tawanjaeng
Gen. Somchai Malinant
Adm. Suthep Pudchakarn
Gen. Chareonchai Hinthao
Gen. Ukris Boontanondha
Gen. Tharapong Malakam
Gen. Pana Cleawplodtook
Adm. Kowit Inphrom
Adm. Cholathis Navanukroh
Adm. Voravut Prueksarungroj
ACM Punpakdee Pattanakul
ACM Pongsawat Chantasarn
ACM Anantachai kaewsringam
ACM Seksan Kantha
Pol. Gen. Sarawut Karnpanich

Minister of Defence
Secretary of Minister of Defence
Advisor to the Defence Minister
Assistant Defence Minister
Chief of Office of Minister for Defence
Permanent Secretary for Defence
Deputy Permanent Secretary for Defence
Deputy Permanent Secretary for Defence
Deputy Permanent Secretary for Defence
Chief of Defence Forces
Deputy Chief of Defence Forces
Deputy Chief of Defence Forces
Deputy Chief of Defence Forces
Chief of Joint Staff
Deputy Chief of Joint Staff
Deputy Chief of Joint Staff
Deputy Chief of Joint Staff
Commander-in-Chief
Assistant Commander-in-Chief
Assistant Commander-in-Chief
Chief of the Staff
President of Advisory Group Royal Thai Navy
Assistant Commander-in-Chief
Chief of the Staff
Commander-in-Chief
Chairman of the RTAF Advisory Board
Assistant Commander-in-Chief
Chief of Staff
Deputy Commissioner General

Ministry of Defence
Ministry of Defence
Ministry of Defence
Ministry of Defence
Ministry of Defence
Ministry of Defence
Ministry of Defence
Ministry of Defence
Ministry of Defence
Ministry of Defence
Ministry of Defence
Royal Thai Armed Forces
Royal Thai Armed Forces
Royal Thai Armed Forces
Royal Thai Armed Forces
Royal Thai Armed Forces
Royal Thai Armed Forces
Royal Thai Army
Royal Thai Army
Royal Thai Army
Royal Thai Navy
Royal Thai Navy
Royal Thai Navy
Royal Thai Navy
Royal Thai Air Force
Royal Thai Air Force
Royal Thai Air Force
Royal Thai Air Force
Royal Thai Police

D&S 2023 Official Delegation from ASEAN led by :

Brunei :

- Lieutenant Colonel (U) Peter bin Ulat, Director of Force Capability Development, MINDEF

Cambodia :

- H.E. General Neang Phat, Permanent Secretary of State, Ministry of National Defence
- Lieutenant General Samchan Sopheaktra, Deputy Secretary General of General Secretariat of MOD
- General Vong Pisen, Commander-in-Chief of Royal Cambodian Armed Forces
- Lieutenant General Prak Sovanna, Deputy Commander of the Royal Cambodian Army
- Admiral Tea Vinh, Deputy Commander-in-Chief of the Royal Cambodian Armed Forces and Commander of the Royal Cambodian Navy
- Lieutenant General Kong Mony, Deputy Commander and Chief of Staff of Royal Cambodian Air Forces

Indonesia :

- Major General TNI Mohammad Fadjar, M. PICT, Director General Defence Potential Ministry of Defence of the Republic of Indonesia.
- Major General Djaka Budi Utama, Special Assistant to the Indonesia Armed Forces Commander-in-Chief
- Rear Admiral Denih Hendrata, Assistant Chief of the Indonesian Navy of Operations, Indonesia Navy

Laos :

- Brigadier General Somphone Mittaphone, Deputy Chief of General Staff Department, Ministry of National Defense

Malaysia :

- Datuk Seri Isham bin Ishak, the Secretary General, Ministry of Defence Malaysia
- General Tan Sri Datuk Seri Mohammad bin Ab Rahman, Chief of Defence Forces
- General Datuk Muhammad Hafizuddeain bin Jantan, Chief of Army
- Vice Admiral Dato' Shamsuddin bin Hj Ludin, Western Fleet Commander, Malaysian Navy
- Lieutenant General Dato' Zahani bin Hj Zainal Abidin RMAF, The Air Education and Training Commander, Malaysian Air Force

Philippines :

- Undersecretary Angelito M. De Leon, Undersecretary for Capability Assessment and Development (USCAD), Ministry of Defense
- Major General Elpidio B Talja PAF, Air Force Reserve Command, Philippine Air Force

Singapore :

- Dr. Ng Eng Hen, Minister of Defence of Singapore
- Brigadier General Frederick Choo, Chief of Staff (Joint Staff), Singapore Armed Forces
- Lieutenant Colonel Gilbert Foo, Singapore Army
- Brigadier General Teo Soo Yeow, Head Air Operations, Singapore Air Force

Vietnam :

- Senior Lieutenant General Phung Si Tân, Deputy Chief of General Staff of Vietnam People's Army

D&S 2023 Official Delegation from Other Countries led by :

Bahrain

- : Major General Salman Ibrahim, Commander of the Royal Defense Force Training Center

Brazil

- : Colonel (EB) Fábio Negrão de Souza, General Coordinator of the Trade Promotion Department of the Secretariat for Defense Products (DEPCOM/SEPROD)

Canada

- : Lieutenant Colonel Patrick Herbert Masterson, Defence Attache, The Embassy of Canada in Bangkok

China

- : Rear Admiral Wang Zheng, Defence Attache

Czech

- : Mr. Daniel Blažkovec, Deputy Defence Minister, Ministry of Defence

France

- : Brigadier General Caroline Salahun, Director for Asia-Pacific in the Directorate for International Development of the French Defence Procurement Agency

Germany

- : Lieutenant Colonel Philipp Doert, Defense Attache, The Embassy of Germany in Bangkok

Israel

- : Lieutenant Colonel Matan Sagi, Defense and Armed Forces Attache

Japan

- : Major General MATSUZAKI, Deputy Director General, Project Management (Aerial Systems), ATLA, Ministry of Defense

Mexico

- : Colonel Esteban Suárez Cervantes, Military and Air Attaché, The Embassy of Mexico in the People's Republic of China

Netherlands

- : Colonel Norbert Moerkens, Defence Attaché, The Embassy of Netherland in Jakata

Oman

- : Commodore Essa Salim Alowaisi head of delegation

Pakistan

- : Commodore Muhammad Imran Rana, Joint Secretary Foreign Collaboration

Poland

- : H.E. Mr. Artur Dmochowski, Ambassador of the Republic of Poland in Bangkok

Qatar

- : Major General (Pilot) Dr. Rashid Hamad Al-Nuaimi, Commander of Strategic Studies Center

Saudi Arabia

- : H.E. Lieutenant General Mazyad Sulaiman M Alamro

Spain

- : Brigadier General Cesar Saenz de Santa María, General for Armament Material, Spanish National Armament Directorate (ESP NAD)

Sweden

- : H.E. Mrs. Anna Hammargren, Ambassador Extraordinary and Plenipotentiary

Timor-Leste

- : The Honorable General Domingos Raul "Falur Rate Laek", Chief of the Armed Forces

Türkiye

- : Colonel Serhan Karabulut, Turkish Military Attaché in Kuala Lumpur accredited to Bangkok.

UK

- : Mr. Hüseyin AVŞAR, Vice President of the Defence Industry Agency (SSB)

USA

- : Mr. Frank Clifford, the Deputy Director for UK Defence Exports in the Asia Pacific Region

- : Brigadier General Gent Welsh, Commander, Washington Air National Guard